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App. No. 09/420,002  
Date of filing October 13, 2005

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

App. No. : 09/420.002  
Applicant : Marc A. Cohen et al  
Filed : Oct 18, 1999  
Title : SPONSORED INFORMATION DISTRIBUTION METHOD  
AND APPARATUS

T.A.U. : 2645  
Examiner : Allan Hoosain

Docket No. : 2490-001DIV  
Conf. No. : 2196

MAILSTOP: ISSUE FEE  
Honorable Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER**


Sir:

Enclosed please find the following:

1. Submission of Substitute Declaration of Inventors, with attachment;
2. Declaration and Power of Attorney for Patent Application.

Since a Declaration and Power of Attorney was previously timely submitted for this application, it is believed that no fees are due with this filing. However, the Director of the U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, and conversely credit any overpayment, to Deposit Account No. 18-1579.

Respectfully Submitted,

By 

John K. Abokhair, Esq.  
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703-391-2900

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**SUBMISSION OF SUBSTITUTE DECLARATION OF INVENTORS**

Sir:

Enclosed is a substitute Declaration and Power of Attorney for Patent Application. On January 14, 2004, Applicant filed a response to an Office Action/Advisory Action accompanied by a petition to correct the inventorship of the above-referenced application. Subsequent review of the file history revealed that it was unclear whether the petition was ever granted.

On September 16, 2005, Applicant filed a Communication Re Application Allowed for Issuance to once again request correction of the inventorship of the above-referenced application. After filing this Communication, Counsel for Applicant had several telephone conversations with Examiner Allan Hoosain to ensure the entry of correction of the inventorship.

On October 12, 2005, counsel for Applicant accessed the private PAIR system and determined that the inventorship for the above-referenced application had been properly corrected to include Marc A. Cohen, John J.

Csaszar and Michael Cudemo as co-inventors for this application (copy of PAIR printout attached).

In light of the correction of the inventorship, Applicant hereby submits a newly executed Declaration and Power of Attorney for the above-referenced application. This Declaration and Power of Attorney has been signed by all three currently listed inventors for this application. It replaces all previous Declarations and Powers of Attorneys filed for this application. Additionally, the enclosed Declaration correctly identifies the application as a continuation-in-part of Application No. 08/869,753 (now U.S. Patent No. 5,970,124).

Should any further issues arise with regard to this application, Applicant's counsel may be contacted as indicated below.

Respectfully Submitted,

By 

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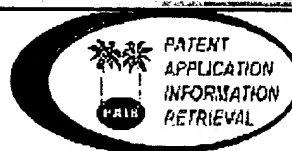
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### PATENT APPLICATION Number: 09/420,002

Proj. Publication Date:	-
U.S. Filing or 371(c) Date:	10-18-1999
PCT Filed:	-
PCT Number:	-
Title of Invention:	SPONSORED INFORMATION DISTRIBUTION ME APPARATUS
Inventor Name(s):	MARC A. COHEN, PHILADELPHIA, PA (US) JOHN J. CSASZAR, FLEETWOOD, PA (US) MICHAEL CUDEMO, Downingtown, PA (US)
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Applicant Selected Figure	-